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August 9, 2016

**Via Email**

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 20554

Re: Ex Parte – Docket 15-91 Wireless Emergency Alerts

Dear Ms. Dortch:

On Friday, August 5, 2016, representatives from the Federal Communications Commission's (Commission) Public Safety & Homeland Security Bureau (PSHSB) spoke via telephone with ATIS staff to discuss the development of Wireless Emergency Alert (WEA) standards.

During the call, the costs related to the development of WEA standards were discussed. ATIS noted that it does not assign a specific average cost to the development of specific standards or suites of standards. It was also noted that the costs of standards development will vary greatly based on factors such as the number of meetings, number of participants, amount and complexity of industry contributions, etc.

The average length of time it takes to develop WEA standards was also discussed. It was noted that similar factors (number of meetings, participants, number and complexity of industry contributions, etc.) could affect the amount of time it takes to develop a standard.

Participating on the call from PSHSB were James Wiley, Attorney Advisor, Policy and Licensing Division, and Gregory Cooke, Associate Division Chief, Policy and Licensing Division. Participating on behalf of ATIS were Rich Moran, ATIS Director of Membership, and Thomas Goode, ATIS General Counsel.

A copy of this letter is being filed in the above-referenced docket.

If there are any questions, please contact the undersigned.

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas Goode", written in a cursive style.

Thomas Goode  
ATIS General Counsel

cc: Gregory Cooke, Associate Division Chief, Policy and Licensing Division, PSHSB  
James Wiley, Attorney Advisor, Policy and Licensing Division, PSHSB