

Lisa Marie Maxson

Ms. Maxson, CEO, has been leading 10x People, LLC, since inception in 2013, providing software development and consulting to telecommunication companies and companies providing telecommunication-related services to telecommunication companies, including current US NPAC provider iconectiv and previous US NPAC provider Neustar.

Prior to this, Ms. Maxson was principal owner of Transydian, a telecommunications product and software services company. Transydian began business in 2004, and was sold by Ms. Maxson to Transaction Network Services (tnsi.com) in 2012. Transaction Network Services was subsequently bought by Sirius Capital, who divested some TNS assets. Transydian was divested to Ms. Maxson and was reformed as 10x People.

Prior to this, Ms. Maxson was 50% owner of Telecom Software Enterprises (TSE), a telecommunications software development company. TSE began business in 1996, and was sold by Ms. Maxson and her partner to Evolving Systems (nasdaq: EVOL), another telecommunications software products and services company in 2003. Evolving Systems was purchased by Neustar (neustar.biz) in 2013. With this purchase, Neustar obtained assets that Ms. Maxson sold to Evolving Systems, but not the intellectual property, to which Ms. Maxson continues to own and use today.

Prior to this, Ms. Maxson was an enterprise systems architect at Evolving Systems, and was the primary author of the NPAC CMIP Interface that has been used continuously by the telecommunications industry for local number portability from the inception of LNP (1996) until today.

Ms. Maxson was inducted into the University of Kentucky Engineering Hall of Distinction in 2016. Through her entrepreneurial spirit of starting and growing technology-focused companies, she has leveraged her education and training and was honored by UK for her accomplishments.

Ms. Maxson currently serves on the Executive Committee of the Epilepsy Foundation of Colorado and Wyoming.